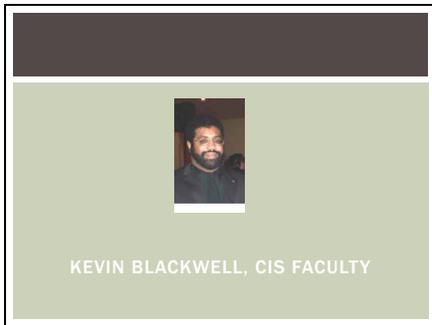


# Creating Re-Usable Content with Jing



## Music Introduction



I'm Kevin Blackwell and I teach several networking courses in the Computer Information Systems Discipline at Olympic College. I teach both hybrid and "100% online" courses.

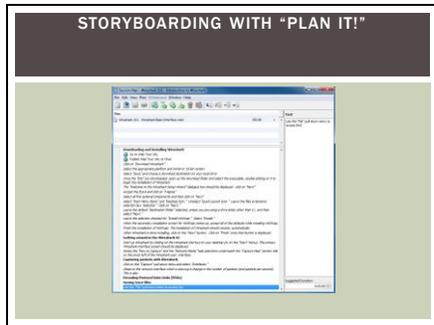


I make extensive use of "synchronous" on-line learning, where I meet with my students at designated dates and times, online, using a online collaboration tool called Elluminate Live! The need for some course content, which is available and accessible "asynchronously" still exists, though, for those students whose schedules do not lend themselves to a more structured, synchronous approach to online learning. From this arose the need for re-usable course content, which can be efficiently and effectively made available to students who desire to learn at their own pace and on their own time.

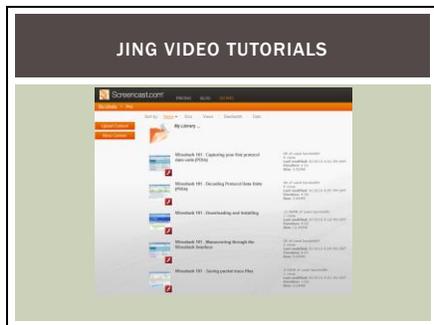
## Creating Re-Usable Content with Jing



Jing was very easy to use. This was demonstrated with great effectiveness at a conference that I attended at the National Work Center for Emerging Technologies (NWCET). Jing has a simple interface and integrates well with a free, online, storage provider known as Screencast.com. The limit for videos is 5 minutes. This encourages you to keep your video tutorials short, sweet, and to the point.

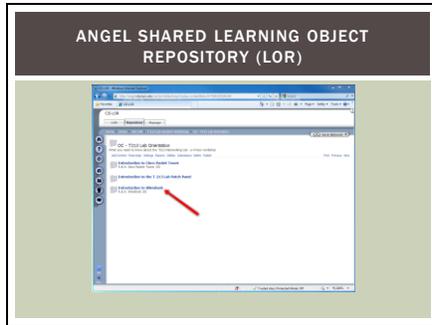


In order to make the video tutorials short, sweet, and to the point, a structured, organized approach was needed to create and present that content. I decided to use Plan It!!, a product that is made available by the makers of Elluminate Live! Plan It! is illustrated here as a tool for storyboarding your presentations in order to make the most efficient and effective use of the limited time allowed by Jing and Screencast.com.

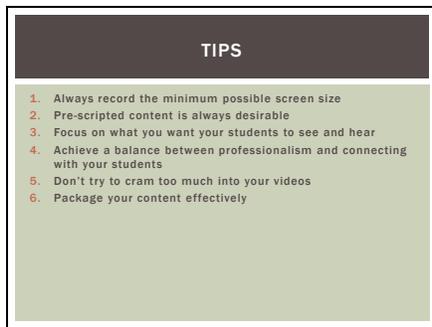


Here are the five videos that I created for my Web 2.0 Project. They are being shown through the Screencast.com website.

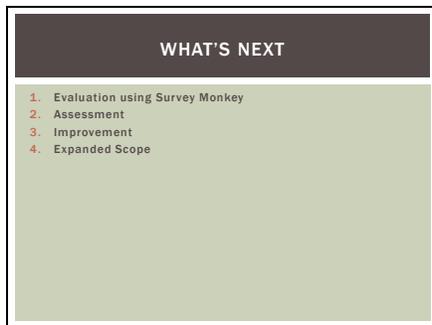
## Creating Re-Usable Content with Jing



The use of the ANGEL Learning website's shared Learning Object Repository met with one of my primary design objectives, that being the creation of re-usable content which had the potential of being shared between faculty members, across disciplines, across the campus and even across multiple colleges.



For the sake of usability, record only small sections of your larger screen. Create a script and use it. In planning your screencast, minimize extraneous factors. Relax and enjoy yourself, while maintaining a focus on your objectives. Don't overdo it. Organize, divide and package your content in a way that separates frequently and infrequently accessed instruction.



I will be using these online video tutorials starting in the fall of 2010. I will solicit feedback comments from my students to determine the impact and effectiveness of the videos. Students will be given the opportunity to suggest future online video tutorial titles and subjects. I will assess the effectiveness of the videos, in part, based upon the automated data collection facilities of the ANGEL Learning website. Based upon the survey results and other feedback, I will re-do some of the videos, improving upon the quality and content. Additional videos will be produced and a wider range of subject matter will be made available to students.

# Creating Re-Usable Content with Jing



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