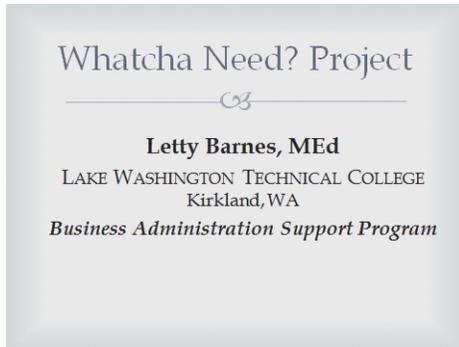


# Using Jing and SurveyMonkey to Create Whatcha Need Videos



## Music Introduction



Hi, I'm Letty Barnes. I coordinate the Business Administration Support program at Lake Washington Technical College in Kirkland, Washington.



For my Web 2.0 project, I decided to use SurveyMonkey to create surveys my online students could take. After I got the results I would make videos with Jing, to show them the skills that they wanted to see demonstrated live.

# Using Jing and SurveyMonkey to Create Whatcha Need Videos



Every week I created and sent out a survey. I posted the link on our class Angel site, and also sent out an e-mail reminding students to take the survey.



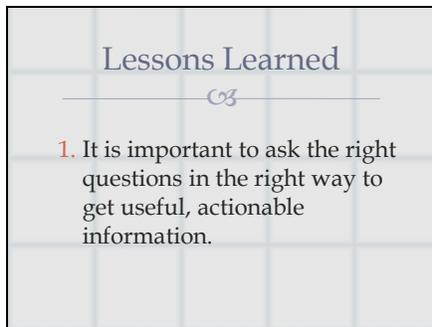
It took me a few tries to get my surveys to ask the right questions. Without clear results it was hard to know what to make a video about, and sometimes I had to make several.



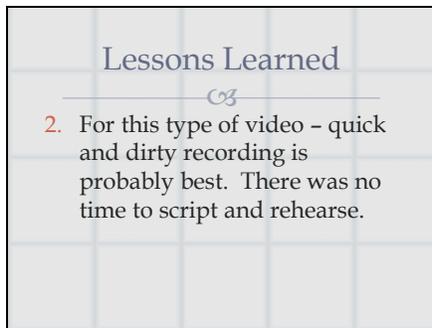
In the end I had 20 different videos I created in response to my students' needs and requests. Some were watched a lot, some not so often.



Not all students used the resource of the videos, but many did and felt it was highly beneficial to them.



I found out you have to ask the right question to get results you could actually act upon.



I was producing so many videos for this class and others that I just couldn't make them totally professional. I'd set up my files and just go! Sometimes the quality was inferior, but usually it didn't matter.

Lessons Learned

---

3. Make sure students know how to access the additional video assets. (For a while some were unaware of them.)

After doing this for a few weeks I was shocked to find out some students didn't know how to access the videos. As with most things in education – you don't take student understanding for granted.

Lessons Learned

---

4. My last survey question was always *"What do you wish I'd asked you, and what would your answer have been?"*

Since you can't always ask the right questions – you can ask the students what they *wish* they'd been asked.

Great Tool for the Box

---

Surveys and response videos are a wonderful tool for helping online students that I can't imagine living without at this point!



This is a method I will definitely continue to use, not just for my online classes, but for face-to-face ones too!

# Using Jing and SurveyMonkey to Create Whatcha Need Videos

You can read my short blog about the experiences at [lettybarnes.wordpress.com](http://lettybarnes.wordpress.com)



This Web 2.0 Project was sponsored by The Center of Excellence for Information and Computing Technology.