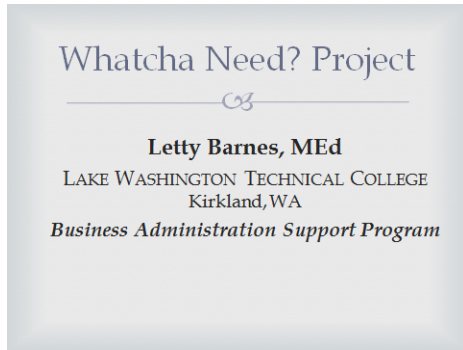


Using Jing and SurveyMonkey to Create Whatcha Need Videos



Music Introduction

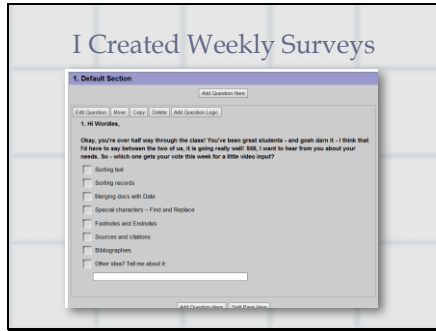


Hi, I'm Letty Barnes. I coordinate the Business Administration Support program at Lake Washington Technical College in Kirkland, Washington.



For my Web 2.0 project, I decided to use SurveyMonkey to create surveys my online students could take. After I got the results I would make videos with Jing, to show them the skills that they wanted to see demonstrated live.

Using Jing and SurveyMonkey to Create Watcha Need Videos



Every week I created and sent out a survey. I posted the link on our class Angel site, and also sent out an e-mail reminding students to take the survey.



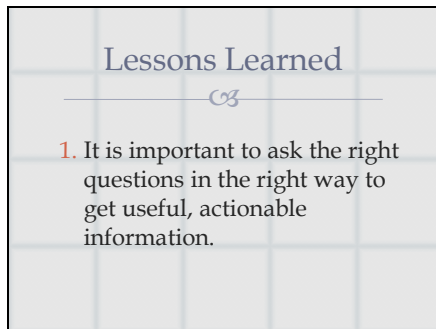
It took me a few tries to get my surveys to ask the right questions. Without clear results it was hard to know what to make a video about, and sometimes I had to make several.



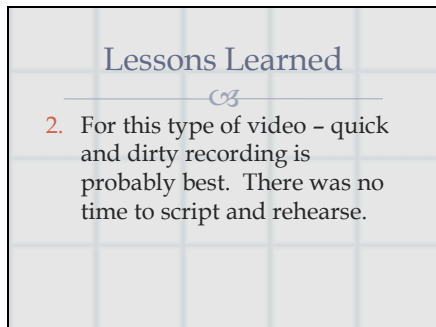
In the end I had 20 different videos I created in response to my students' needs and requests. Some were watched a lot, some not so often.



Not all students used the resource of the videos, but many did and felt it was highly beneficial to them.



I found out you have to ask the right question to get results you could actually act upon.



I was producing so many videos for this class and others that I just couldn't make them totally professional. I'd set up my files and just go! Sometimes the quality was inferior, but usually it didn't matter.

Lessons Learned

3. Make sure students know how to access the additional video assets. (For a while some were unaware of them.)

After doing this for a few weeks I was shocked to find out some students didn't know how to access the videos. As with most things in education – you don't take student understanding for granted.


Lessons Learned

4. My last survey question was always *"What do you wish I'd asked you, and what would your answer have been?"*

Since you can't always ask the right questions – you can ask the students what they *wish* they'd been asked.

Great Tool for the Box

Surveys and response videos are a wonderful tool for helping online students that I can't imagine living without at this point!



This is a method I will definitely continue to use, not just for my online classes, but for face-to-face ones too!

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You can read my short blog about the experiences at lettybarnes.wordpress.com



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